

Casey Key Association
Minutes of the Regular Board Meeting
March 1, 2021, 4:00pm

Chairperson in Attendance: Lisa Napolitano

Board Members in Attendance: Don Casto
Dawn Doughty
Caroline Edwards
Mary Dee Hicks
Denise Lewis
Betsy Mangone
Lori McMillan
Jean Parm

Board Members Absent: Dan Deems

Residents in Attendance: none

Meeting Called to Order

Lisa Napolitano

4:00pm

Approval of 2/1/2021 Minutes

Caroline Edwards

- A. Agenda and Minutes were emailed to the Board in advance of today's meeting.
- B. Recommended changes to the 2/1/2021 Minutes: none.
- C. Approved & seconded: Dawn, Lori.

Treasurer's Report

Denise Lewis

- A. Financial reports were emailed to the Board in advance of today's meeting.
- B. Denise thanked Jean for her time and assistance.
- C. See Financial reports for detailed information
 - Assets are healthy
 - Expenses are significantly less than last year, for this timeframe, due to
 - the annual meeting being on Zoom this year, rather than in person
 - 2020's security expenses during these months was a catch up
- D. A new cabinet was purchased for the boutique.
- E. Board members are welcome to let Denise know what they would like to hear her report on each month.
- F. Approved & seconded: Jean, Caroline.

President's Report

Lisa Napolitano

A. Beach Project Working Group

1. Funding Campaign

- Immediate Goal: \$400,000 by April 1st
- Next Goal: go from \$400,000 to \$800,000
- Donations and pledges to date: \$285,000
- Working Group is requesting donations from more than just residents, such as Mote Marine.

2. Since the state and county have focused on shoreline resilience, the Working Group wants to rename the project to the Casey Key Gulf Coast Shoreline Resilience Project

- County has been positive towards the Working Group
- Working Group is reaching out to government officials: Dennis Doughty is focused on speaking with each commissioner
- Working Group is subdividing responsibilities: Lisa is working on donations with Betsy Mangone's help: reaching out to residents to ask for tax deductible donations.

3. CK Board efforts to ask for donations

- Area of Casey Key
 - North Casey Key
 - Mary Dee & Dawn
 - Dawn will communicate with Kevin, President of North Casey Key Association.
 - Dawn will communicate with Lawrence.
 - Lisa said that the Board will provide details and Dawn will be the point of contact. Mary Dee asked Dawn to keep her in the loop.
 - Lisa said to make sure we are not overlapping names.
 - Bob Gunther is organizing something at his home.
 - Dawn asked about the specific physical range & Lisa said north of Blackburn Pt Rd.
 - Mary Dee mentioned that North Casey Key might be a harder sell than Mid Key
 - Some people's beaches have expanded
 - We need to express long-term view, vulnerability of beach, and that any remediation done on vulnerable sections of the beach will not adversely affect them.
 - We need summary of the history and forecasts that are relevant to different areas.
 - Lisa reaching out to Casey Key Estates and Casey Cove.
 - Lori McMillan is reaching out in her area.
 - Lisa needs help north of 2500: Caroline said that she has not been effective at recruiting members and is not good at asking people for donations.
 - South Casey Key
 - Lisa is asking Dan to help.
 - Dawn will ask Clay Taylor.
- Lisa suggested we have a couple key points to share: here's what we're doing and here's what we need from you.
- Lisa is working on a postcard and showed it to the Board
 - One postcard each month, each with a different message, for three months.
 - The fourth and last postcard would have all messages on it.
 - Extra-large format postcard.
 - First postcard: "Our shoreline depends on you."
 - Mary Dee suggested: "Our shoreline is in danger."
 - Lisa will include the link to the website where all of the information is.

- Betsy suggested: the fewer words, the better. The wording has to direct them to the solution: where to make the gift.
- Lisa will send the first postcard to the Board asking for a quick reply.
- Lisa is setting up a link for people to make pledges online.

4. Meeting about the S curve

- There was no way to capture who was registering.
- About 12-15 people attended.
- Some people are pushing back.

B. Casey Key Road Repairs

Mary Dee was on the road project call today.

- North Casey Key
 - They're still trying to come up with drawings of all of the easements that are required.
 - Dennis Doughty provided many of the easements.
 - They need to do overlay easements and construction easements.
 - They will need to add another lane on the north end because they need to rip up the road.
 - They will cut into everyone's properties.
 - Mote will report on the past 3 years of history of successful nests on the 2 construction sites.
 - Significant stretch of the road is directly exposed to the water, without beach, so the permitting process is trying to proceed earlier than at Mid Key.
 - If Mote says no turtle nests, because no beach, then they can get started earlier than Mid Key.
 - They're trying to make that happen, which is why we need to demonstrate urgency, so that road closure is not happening during the busy season.
- Mid Key
 - The work on the Mid Key is limited to the window of time when the turtles are not nesting.
 - Mote will report on the past 3 years of history of successful nests on the 2 construction sites.
 - If there have been successful turtle nests,
 - Then they cannot do construction along the waterfront between May and November.
 - That will affect all of the Mid Key project.
 - Earliest start: November 2021. They're hoping it will be completed by April 2022.
- They are hoping to get on the Board of County Commissioners agenda for the end of April meeting.
 - BCC needs to authorize to put the projects out to bid.
 - There are issues with the permitting.
 - The County representatives have promised to have meetings with directly affected residents. Mary Dee is advocating for meetings and communication. She asked them today for a meeting about easement documents.
 - Dawn said the official committee began in 2018, but the first meeting about the water main being exposed was in 2012.
 - The extension of the Legacy Trail is the other big road project in Sarasota.

Security

Dawn Doughty

A. Patrol increase

- Dawn increased patrols

- Monthly shifts: normally 16 shifts, increased to 20 shifts per month for March, April, and maybe May. Then back to 16 shifts.
 - Reasons: getting busy, spring break, daylight savings time.
 - Extended sheriffs until 8pm some evenings.
 - Unmarked vehicles once a week.
 - The sheriff's department is sending other unmarked vehicles in addition on their own.
- B. Sherriff Hoffman deployed a speed trailer.
- We haven't heard back from them with results.
 - They have been moving it around the island.
 - The straightaways are problematic, so that might give them a better idea of what is going on.
- C. Anne Barrett is now sending the bills to Denise.

Membership and Online Directory

Denise shared the information provided by Dan Deems

Membership data for February 2021

- 2 new members
- 4 renewals
- 232 paid
- 27 past due accounts to be deleted April 1st. Lisa will go through them.

Communication and Website

Lisa Napolitano

- A. Lisa uploaded recordings from all meetings.
- B. Lisa recorded the S curve meeting to upload as well.

Casey Key Boutique

Jean Parm

- A. Jean mentioned products including
 - Double bottle wine cooler.
 - Koozies. Dawn likes the zip up kind for a glass bottle.
 - Hats for kids and adults.
- B. Lisa recommended
 - Soft throw blanket for outdoor areas with a Casey Key emblem.
 - Private wine labelled with Casey Key.
- C. Mary Dee suggested: order things that are neutral with a subtle small logo in the corner.

Parting Thoughts

Some Board members are waiting for vaccines, so the April meeting will be on Zoom.

Meeting Adjourned

Lisa Napolitano

4:51pm

Approved & seconded: Dawn, Jean

Respectfully Submitted,
Caroline Edwards
CKA Secretary